



FOR IMMEDIATE RELEASE

October 19th, 2004

## Why Singles Should Stop Dating Naked?

Ottawa, ON — “Conventional dating is like dating naked. Meeting someone and going out with a virtual stranger leaves you raw, exposed, nervous and vulnerable”, says Stephany A. Crowley author of *e-datingSecrets™ - How to Surf for Your Perfect Love Match on the Internet*. “E-dating has become the new conventional dating because people can get to know date prospects online before they even decide to meet in person.”

Ms. Crowley speaks from experience, she’s “been there and done that” and experienced dating disaster. After being introduced to over 17,000 men online, she wonders why anyone would ever blind date or waste time dating the strangers the old way.

Whether you’re new to online dating or you’ve flirted with e-dating disaster her new book guides you where to look, what to look for, what to say and what to avoid to attract your perfect love-match online. Filled with secrets and strategies from experts who have researched thousands of sites and stories, this book is the first to deliver both the how-to and focus on who-to (and who not to) online date. Each of the 10 Secrets chapters is packed with anecdotes, Top 10 Tips, stories and reality checks that make e-dating easy. Including, how to:

- ♥ Stop Dating by Default and Date by Design
- ♥ Find Love at First "Site"
- ♥ Write a WOW of a Profile to Irresistibly Attract the “Right” Person
- ♥ Be Safe Rather than Sorry. Go Google Before You Go Ga-Ga!
- ♥ Flood Your Inbox and Guarantee Responses
- ♥ Ask the “Right” Questions and Reject without Rejecting
- ♥ Use the e-dating Rule of 3: Know if He/She is the One in Three Dates or Less

The book is available online at E-datingExperts.com and Amazon.com. E-datingExperts.com is not a dating site, it’s the first independent resource for online dating tips, site reviews and personalized coaching. The site is designed to help people save time, energy, money and potential heartache while navigating the online dating world.

Media Contact: Stephany Crowley – [media@e-datingExperts.com](mailto:media@e-datingExperts.com) (819) 776-1256

Complete Media kit ref: <http://www.e-datingExperts.com/media>

Media review copies of book gratefully provided to upon request.

Publisher: e-datingExperts.com

ISBN: 0-9734016-1-3, 5.5”x8.5”, softcover 240pp, \$16.95 US, \$19.95 CDN

(Also available in e-book/pdf: ISBN 0-9734016-0-5 \$17.95 US & CDN)

If used for publication, please send specimen copy.